



NOTICE OF SANDOVAL COUNTY
LODGERS TAX ADVISORY BOARD MEETING ANNOUNCEMENT AND AGENDA
April 7, 2025
10 a.m.

The Sandoval County Lodgers Tax Advisory Board will hold its quarterly meeting in person on Monday, April 7, 2025, at 10:00 a.m. Meeting location, El Zocalo Event Center (Salazar Building, 2nd Floor Offices), 264 S. Camino Del Pueblo, Bernalillo, NM 87004.

If you are an individual with a disability and wish to attend and require special assistance to participate in the meeting, please contact the County Tourism Office at (505) 867-7599 at least one week prior to the meeting for the county to make the required accommodations.

Submission of public comments and access to this and past meeting agendas and minutes are available on the County's website under Sandoval County Lodger's Tax Advisory Board.

<https://www.sandovalcountynm.gov/departments/economicdevelopment/lodgers-tax-advisory-board/>

Submission of public comments and access to this and past meeting agendas and minutes are available on the County's website under the Economic Development Department.

For questions or assistance, please contact Natasha Remchuk, Sandoval County Tourism Coordinator, at (505) 867-7599 or email NRemchuk@sandovalcountynm.gov.

AGENDA

1. Introductions – Natasha Remchuk, Tourism & Event Coordinator
2. Lodgers' Tax Financial Report – Dora Dominguez, Sandoval County Tourism Director
 - a. FY24 Budget prior year carryover \$20,921.92. FY25 Lodgers' Tax revenue/budget - \$12,500.00. FY26 Proposed budget - \$9,500. Note: The sole source of lodgers' tax revenue for Sandoval County (unincorporated areas of the County) is from short-term rentals.
3. Open Board Seats Update – Natasha
4. SeeSandoval, Tourism Website (SeeSandoval.org) Update – Natasha
5. New Mexico True Cooperative Marketing & Advertising Grant Update – Natasha
6. The 2025 Governor's Conference on Hospitality & Tourism and the Tourism Hall of Fame Dinner are set for May 21-22, 2025, at the Albuquerque Sheraton Uptown.
7. Social Media Platforms Like & Share Reminders – Natasha

Next Meeting Date Proposed

- a. 7/07/2025 at 10 a.m.

Adjourn