



NOTICE OF SANDOVAL COUNTY  
LODGERS TAX ADVISORY BOARD MEETING ANNOUNCEMENT AND AGENDA  
January 6, 2025  
10 a.m.

The Sandoval County Lodgers Tax Advisory Board will hold its quarterly meeting in person on Monday, January 6, 2025, at 10:00 a.m. Meeting location, El Zocalo Event Center (Salazar Building, 2<sup>nd</sup> Floor Offices), 264 S. Camino Del Pueblo, Bernalillo, NM 87004.

If you are an individual with a disability who needs special assistance to participate in the meeting, please contact the County Tourism Office at (505) 867-7599 at least one week prior to the meeting for the county to make the required accommodations.

Submission of public comments and access to this and past meeting agendas and minutes are available on the County's website under Sandoval County Lodger's Tax Advisory Board. <https://www.sandovalcountynm.gov/departments/economicdevelopment/lodgers-tax-advisory-board/>

Submission of public comments and access to this and past meeting agendas and minutes are available on the County's website under the Economic Development Department. For questions or assistance, please contact Natasha Remchuk, Sandoval County Tourism Coordinator, at (505) 867-7599 or email [NRemchuk@sandovalcountynm.gov](mailto:NRemchuk@sandovalcountynm.gov).

#### AGENDA

1. Introductions – Natasha Remchuk Tourism & Event Coordinator
2. Lodgers' Tax Financial Report – Dora Dominguez, Sandoval County Tourism Director
  - a. FY24 Budget prior year carryover \$20,921.92. FY25 Lodgers' Tax revenue/budget - \$12,500.00. Note: The sole source of lodgers' tax revenue for Sandoval County (unincorporated areas of the County) is from short-term rentals.
3. Open Board Seats – Update - Natasha
4. SeeSandoval, Tourism Website (SeeSandoval.org) Update – Natasha
5. New Mexico True Cooperative Marketing & Advertising Grant update – Natasha
6. Social Media Platforms Like & Share Reminders – Natasha
7. Next Meeting Date Proposed
  - a. 5/05/2025 at 10 a.m.
8. Adjourn