



NOTICE OF SANDOVAL COUNTY LODGERS TAX ADVISORY BOARD MEETING ANNOUNCEMENT AND AGENDA

The Sandoval County Lodgers Tax Advisory Board will hold its quarterly meeting in person on Monday, September 18, 2023, at 10:00 a.m. Meeting location, El Zocalo Event Center (Salazar Building, 2nd Floor Offices), 264 S. Camino Del Pueblo, Bernalillo, NM 87004.

If you are an individual with a disability who needs special assistance to participate in the meeting, please contact the County Tourism Office at (505) 867-7599 at least one week prior to the meeting for the county to make the required accommodations.

Submission of public comments and access to this and past meeting agendas and minutes are available on the County's website under Sandoval County Lodger's Tax Advisory Board. <https://www.sandovalcountynm.gov/departments/economicdevelopment/lodgers-tax-advisory-board/>

For questions or assistance, please contact Natasha Remchuk, Sandoval County Tourism Coordinator, at (505) 867-7599 or email nremchuk@sandovalcountynm.gov

AGENDA

1. Welcome & Introductions – Natasha Remchuk, Tourism & Event Coordinator
2. Lodgers' Tax Financial Report – Dora Dominguez, Sandoval County Tourism Director
 - a. FY24 Budget prior year carryover \$20,921.92. FY24 Lodgers' Tax revenue/budget - \$12,500.00. Note: The sole source of lodgers' tax revenue for Sandoval County (unincorporated areas of the County) are from short-term rentals.
3. Open Board Seats Update – Natasha
4. Sandoval County Outdoor Adventure Guide, Tourism Website (SeeSandoval.org) & New Itinerary App Update – Natasha
5. New Mexico True Cooperative Marketing & Advertising Grant update – Natasha
6. Social Media Platforms Like & Share Reminders – Natasha
7. Next Meeting Date Proposed
 - a. 12/04/2023 at 10 a.m.
8. Adjourn